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**Save the date...Saturday, April 27, 2019**

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**thebacha.ca · 872-2795**

We are excited to announce that the **14th Annual Thebacha Trade Show** will be held **Saturday, April 27, 2019**, in the Fort Smith Centennial Arena.

Thebacha Business Development Services (TBDS) and GNWT, Industry, Tourism and Investment (ITI) are continuing their partnership to offer this highly regarded Spring trade show tradition.

We would like to take this opportunity to thank you for your past participation and invite you to join us again at the 2019 **Thebacha Trade Show**.

There are a couple of ways to participate:

1. As an **Exhibitor** with a booth to display your organization's products and services
2. As a **Sponsor** - there are four levels of sponsorship opportunities available: Platinum (only 1), Gold, Silver and Bronze, and

Having a booth at the Thebacha Trade Show is an ideal means for promoting your organization, networking, connecting with valued clients and establishing new relationships. Artisans and retail sales of goods and services are welcomed at the trade show.

If you would like more information, please do not hesitate to contact Linda Martin, general manager of Thebacha Business Development Services, by calling **872-2795**, by email at **tbds\_manager@northwestel.net** or by downloading the registration package at **www.thebacha.ca**.

Looking forward to seeing you at the show!

Handwritten signature of Linda Martin in black ink.

**Saturday, April 27, 2019 - Centennial Arena, Fort Smith - 9:00 a.m. to 4:00 p.m.**



## Sponsorship Opportunities



### Platinum - \$2000 (One Available)

- Recognition as the title sponsor
- Company logo on delegates' name badges and conference bags
- 1 Exhibit booth
- Web ad on Thebacha.ca that remains active for 12 months
- Corporate name and logo on all Thebacha Trade Show advertising
- Opportunity to provide promotional items in the delegates' conference bags
- Platinum Sponsor banner for exhibit booth
- Copy of delegate mailing list
- Full page ad in program guide



### Gold - \$1000 (Limited Number Available)

- 1 Exhibit booth
- Corporate name and logo on all Thebacha Trade Show advertising
- Web ad on Thebacha.ca
- Opportunity to provide promotional items in the delegates package
- Gold Sponsor banner for exhibit booth
- Copy of delegate mailing list
- Full page ad in program guide



### Silver - \$500 (Unlimited)

- Corporate name and logo on all Thebacha Trade Show advertising
- Web ad on Thebacha.ca
- Silver Sponsor banner for exhibit booth
- Copy of delegate mailing list
- 1/2 page ad in program guide



### Bronze - \$250 (Unlimited)

- Corporate name and logo on all Thebacha Trade Show advertising
- Copy of delegate mailing list
- ¼ page ad in program guide



## Exhibitor Registration

Exhibitors will receive: a professionally set-up 8`x10` exhibit booth, including a 6` skirted table, a continental style breakfast, access to the exhibitors` lounge with snacks and refreshments provided throughout the day, a listing in the official program guide, and listing on our Thebacha.ca website.

*This information will be used in the official Program Guide*

NAME OF COMPANY / ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE #: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

BOOTH(S) PREFERENCE: \_\_\_\_\_

*We will try to accommodate your requested booth. Assignment will be on a first-come-first-served basis, according to availability*

*~ Registrations are not considered complete until payment has been received, unless prior arrangements have been made.*

*~ You may chose to pay by credit card , E-transfer, or by cheque.*

*~ An invoice will be issued for all payment options.*



## Registration Total

Sponsorship (optional): \_\_\_\_\_

Bronze \$250, Silver \$500, Gold \$1000

Booth(s) Fee: \_\_\_\_\_ x \$349 \_\_\_\_\_

TOTAL \_\_\_\_\_

**Please remit registration with payment to:**

Thebacha Business Development Services

P.O. Box 25, Fort Smith, NT, X0E 0P0

PHONE: (867) 872-2795

FAX: (867) 872-2824

E-mail: [tbd\\_manager@northwestel.net](mailto:tbd_manager@northwestel.net)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



## Credit Card Billing Information \*

*\* Optional: You may chose to pay by credit card , E-transfer, or by cheque. An invoice will be issued for all payment options.*

Exhibitor Name: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Town: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiry Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email address for receipt: \_\_\_\_\_