



Thebacha TRADE SHOW



We hope this letter finds you well. On behalf of **Thebacha Business Development Services**, we would like to express our sincere gratitude for your past participation in the **Thebacha Trade Show**. Your presence and contribution have been invaluable to the success of our event.

We are excited to extend an invitation for you to join us once again at the **16th Annual Thebacha Trade Show**, scheduled to take place on **Saturday, April 27, 2024 at the Fort Smith Arena, 9 AM to 4 PM.**

This event has become a cornerstone in bringing together South Slave businesses, artisans, government and NGO service providers to showcase their products and services.

We believe that your organization would greatly benefit from participating in the trade show, either as an **Exhibitor** with a booth to display your products and services or as a **Sponsor**.

We offer four levels of sponsorship opportunities: **Platinum** (limited to one sponsor), **Gold**, **Silver**, and **Bronze**. Each sponsorship level provides unique benefits and visibility, allowing you to maximize your exposure to a diverse audience.

The Thebacha Trade Show is a platform for promoting your organization and a prime opportunity for networking, connecting with valued clients, and establishing new relationships. We welcome artisans and retail sales of goods and services, making the event a vibrant marketplace for various industries.

To secure your spot as an Exhibitor or Sponsor, please review the attached sponsorship package for detailed information. If you have any questions or require further assistance, feel free to contact our event coordinator, **Linda Martin**, at **tbdsmanger@gmail.com** or **621-2795**.

We look forward to your positive response and hope that you will once again be a valuable part of the success of the **16th Annual Thebacha Trade Show**.

We anticipate another rewarding and successful Thebacha Trade Show.

Sincerely,
Linda Martin

Looking forward to seeing you at the show!





Sponsorship Opportunities



Platinum - \$2000 (One Available)

- Recognition as the title sponsor
- Company logo on delegates' name badges and conference bags
- 1 Exhibit booth
- Web ad on Thebacha.ca that remains active for 12 months
- Corporate name and logo on all Thebacha Trade Show advertising
- Opportunity to provide promotional items in the delegates' conference bags
- Platinum Sponsor banner for exhibit booth
- Copy of delegate mailing list
- Full page ad in program guide



Gold - \$1000 (Limited Number Available)

- 1 Exhibit booth
- Corporate name and logo on all Thebacha Trade Show advertising
- Web ad on Thebacha.ca
- Opportunity to provide promotional items in the delegates package
- Gold Sponsor banner for exhibit booth
- Copy of delegate mailing list
- Full page ad in program guide



Silver - \$500 (Unlimited)

- Corporate name and logo on all Thebacha Trade Show advertising
- Web ad on Thebacha.ca
- Silver Sponsor banner for exhibit booth
- Copy of delegate mailing list
- 1/2 page ad in program guide



Bronze - \$250 (Unlimited)

- Corporate name and logo on all Thebacha Trade Show advertising
- Copy of delegate mailing list
- 1/4 page ad in program guide



Exhibitor Registration Form

Exhibitors will receive: a professionally set-up 8`x10` exhibit booth, including a 6` skirted table, a continental style breakfast, access to the exhibitors` lounge with snacks and refreshments provided throughout the day, a listing in the official program guide, and listing on our Thebacha.ca website.

This Information Will Be Used in the Program Guide _____

Name of Company or Organization: _____

Contact Person: _____

Civic Address: _____

Mailing Address: *If Different from above:* _____

Telephone: _____

Email: _____

Website: _____

Registration Fees _____

Booth Fee _____ x \$349.00 = \$ _____

Platinum (\$2000), Gold(\$1000), Silver (\$500), Bronze (\$250) Sponsorship (Optional) \$ _____

Total \$ _____

Credit Card Payment Information _____

Exhibitor: _____

Name on Card: _____ *Authorized Signature:* _____

Credit Card # _____ *Exp:* _____ / _____ *CVV* _____
MM / YYYY