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October 22, 2024

**Subject: Sponsorship/Registration for the Thebacha Trade Show**

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I hope this letter finds you well. I am excited to share an exceptional opportunity to support the growth of our South Slave business community by becoming a sponsor of the upcoming **17<sup>th</sup> Annual Thebacha Trade Show**. The **Thebacha Trade Show** will take place on **April 26, 2025** at the **Fort Smith Arena**.

The **Thebacha Trade Show** has become a cornerstone Spring event over the past 19 years bringing together South Slave leaders, businesses, artisans, government and NGO service providers to showcase their products and services.

Your support will enable us to make this year's show the best yet, as we aim to foster economic development, create new partnerships, and highlight the offerings in the South Slave Region.

We are offering several sponsorship tiers that provide various levels of visibility and recognition:

**Gold Sponsorship - \$1,000.00**

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website with a hotlink to your website
- Opportunity to provide promotional items in the delegate packages
- A full-page advertisement in the program guide
- 1 Exhibit booth included with Gold Sponsorship
- Gold Sponsor Banner displayed at your booth

**Silver Sponsorship - \$500.00**

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website with a hotlink to your website
- A ½ page advertisement in the program guide
- Silver Sponsor Banner displayed at your booth

## Bronze Sponsorship - \$250.00

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website
- A 1/4 page advertisement in the program guide
- Bronze Sponsor Banner displayed at your booth

Each sponsorship tier offers excellent opportunities for visibility, branding, and connection with potential clients and partners. In addition, your sponsorship will demonstrate commitment to supporting the South Slave Region and community engagement.

**As an additional thank you, sponsors will receive a discounted booth price.**

We look forward to making this year's **Thebacha Trade Show** an outstanding success with your support. Please do not hesitate to contact me at 867-621-2795 or [tbdsmanager@gmail.com](mailto:tbdsmanager@gmail.com).

Warm regards,

Linda Martin

General Manager

Thebacha Business Development Services

867-621-2795 • [tbdsmanager@gmail.com](mailto:tbdsmanager@gmail.com)

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*See you at the show!*



*with financial support from*





# Exhibitor Registration Form

This Information Will Be Used in the Program Guide

Name of Company or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Civic Address: \_\_\_\_\_

Mailing Address: *If Different from above:* \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Registration Fee Options

*Sponsorship Options: Platinum (\$2000), Gold(\$1000), Silver (\$500), Bronze (\$250), None (\$0)* \_\_\_\_\_

*SPONSOR RATE: Number of booths* \_\_\_\_\_ *x \$349.00 = \$* \_\_\_\_\_

*OPEN REGISTRATION: Number of booths* \_\_\_\_\_ *x \$399.00 = \$* \_\_\_\_\_

*Total* \$ \_\_\_\_\_

Credit Card Payment

Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_  
MM / YYYY

Email address receipt should be sent to \_\_\_\_\_