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October 22, 2024

Subject: Sponsorship/Registration for the Thebacha Trade Show

I hope this letter finds you well. I am excited to share an exceptional opportunity to support the growth of our South Slave business community by becoming a sponsor of the upcoming **17th Annual Thebacha Trade Show**. The **Thebacha Trade Show** will take place on **April 26, 2025** at the **Fort Smith Arena**.

The **Thebacha Trade Show** has become a cornerstone Spring event over the past 19 years bringing together South Slave leaders, businesses, artisans, government and NGO service providers to showcase their products and services.

Your support will enable us to make this year's show the best yet, as we aim to foster economic development, create new partnerships, and highlight the offerings in the South Slave Region.

We are offering several sponsorship tiers that provide various levels of visibility and recognition:

Gold Sponsorship - \$1,000.00

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website with a hotlink to your website
- Opportunity to provide promotional items in the delegate packages
- A full-page advertisement in the program guide
- 1 Exhibit booth included with Gold Sponsorship
- Gold Sponsor Banner displayed at your booth

Silver Sponsorship - \$500.00

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website with a hotlink to your website
- A ½ page advertisement in the program guide
- Silver Sponsor Banner displayed at your booth

Bronze Sponsorship - \$250.00

- Premier logo placement on all Thebacha Trade Show advertisements
- Web ad on our thebacha.ca website
- A 1/4 page advertisement in the program guide
- Bronze Sponsor Banner displayed at your booth

Each sponsorship tier offers excellent opportunities for visibility, branding, and connection with potential clients and partners. In addition, your sponsorship will demonstrate commitment to supporting the South Slave Region and community engagement.

As an additional thank you, sponsors will receive a discounted booth price.

We look forward to making this year's **Thebacha Trade Show** an outstanding success with your support. Please do not hesitate to contact me at 867-621-2795 or tbdsmanager@gmail.com.

Warm regards,

Linda Martin

General Manager

Thebacha Business Development Services

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See you at the show!



with financial support from





Exhibitor Registration Form

This Information Will Be Used in the Program Guide

Name of Company or Organization: _____

Contact Person: _____

Civic Address: _____

Mailing Address: *If Different from above:* _____

Telephone: _____

Email: _____

Website: _____

Registration Fee Options

Sponsorship Options: Platinum (\$2000), Gold(\$1000), Silver (\$500), Bronze (\$250), None (\$0) _____

SPONSOR RATE: Number of booths _____ *x \$349.00 = \$* _____

OPEN REGISTRATION: Number of booths _____ *x \$399.00 = \$* _____

Total \$ _____

Credit Card Payment

Name on Card: _____

Credit Card # _____ *Exp:* _____ / _____ *CVV* _____
MM / YYYY

Email address receipt should be sent to _____